

# Simplify your Scanning with Visioneer OneTouch®.

*In 1998 Visioneer changed the way people used scanners by reducing the many steps required to scan a document to just one touch of a button. But that was just the beginning.*

We have been trying to get to a paperless office for years and a document scanner is the obvious component to get us there, but let's face it, most scanners are not as intuitive as they should be and certainly would not be considered elegant. Software and drivers that come with most scanners are not easy to use and can be downright intimidating. There are seemingly endless choices of configurations, settings, and file formats from which to choose. As a result, scanning paper becomes complicated and eventually, avoided. Once the user gets through all this, they are usually left with an electronic document on their PC, but little insight or help on how to use the file with other applications such as email and word processing, or

devices, such as their printer or storage locations such as local HD or the cloud. In traditional scanning there are two industry-standard drivers, TWAIN™ and ISIS®, for initiating scanning from within document capture applications that have a SCAN button or function. These drivers are very robust and most scanner manufacturers include them with their scanners. Typically when scanning with a driver the user must install and then initiate all scanning from an often complicated software application. These applications can sometime offer a host of features making usage overly complicated or at other times they may be overly simplistic and offer little to no options for working with scanned documents. In 1998 Visioneer changed the way people operated scanners when we

created the Visioneer OneTouch® scanning solution. From its conception, OneTouch changed the way people scanned by reducing multiple steps in the scan process to *one touch* of a button. We combined an easy to use, feature rich scanning application with all the functionality of our advanced



TWAIN drivers. We then coupled this software solution with a fully integrated front panel that allowed the user to perform different scanning tasks. In fact one of the first OneTouch ads lists the actual steps saved using a Visioneer OneTouch scanner to email a photo, 13 reduced to 1. Back then, "13 to 1" was a matter of **scanners with buttons vs. scanners without buttons**, but great ideas are quickly copied. And with other companies today making similar claims of *their* SCAN buttons, the message which once set Visioneer apart from the competition, now makes them look the same.



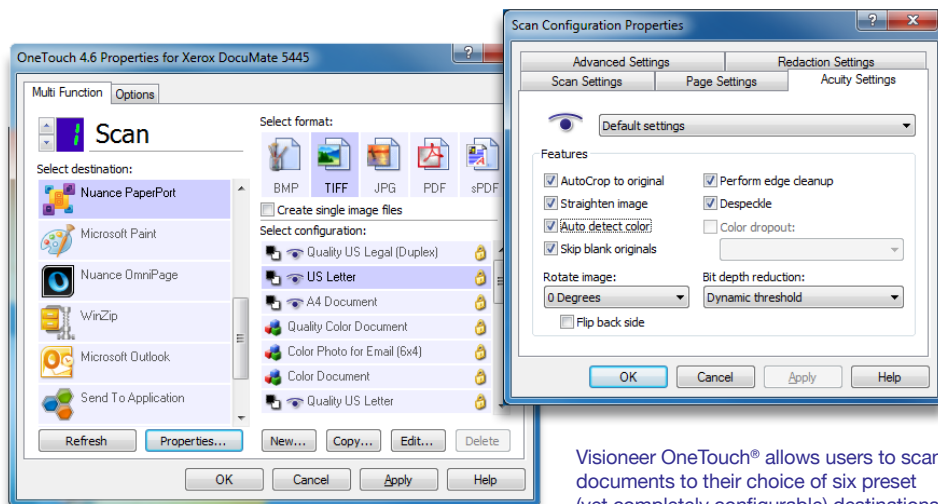
## Not All Solutions are Created Equal

The true value of OneTouch lies not only in its ease-of-use but in the amount of flexibility it offers. While most bundled solutions allow scanning to a folder or email, OneTouch gives you near limitless options for routing, configuring and naming your scanned documents. If a program or process supports working with image files then chances are OneTouch will recognize it and allow you to select it as a destination. Further, Visioneer offers tools for developers to build in support for any application as a destination making OneTouch truly a universal solution. Beyond routing your documents, it is important that any elegant solution also not remove features or functions that might be available on a more complicated scanning solution. Fortunately, with OneTouch you can modify or adjust any setting or feature available on whichever Visioneer or DocuMate® scanner you use. With options to expose all the advanced features of our DriverPLUS TWAIN™ drivers you can rest assured that regardless of how simple or advanced your scanning workflow needs, OneTouch provides the flexibility to get the job done.

*Competitive scanners simply have no means to do this.* Only Visioneer OneTouch® technology gets the job done in one touch.

OneTouch also ensures that communication with your scanner is always enabled. It is constantly polling the hardware, thus allowing for on-demand “push scanning”. With traditional drivers you have to first launch the scanning software and then select the scan command to open the driver before enabling push scanning.

*Have you ever described your experience using a document scanner as elegant, intuitive or simple? Probably not, unless, you were using a scanner with Visioneer OneTouch® technology.*



Visioneer OneTouch® allows users to scan documents to their choice of six preset (yet completely configurable) destinations. Settings for resolution, color, cropping, file format and more can easily be selected in the OneTouch 4.6 Properties window.

### How does OneTouch work?

First you select the destination to which you want your scanned images to arrive, for example, you may want your first configuration to create a Word document, a second configuration to save your images to a folder on your hard drive, and a third to scan to email, etc. You then select the file format for the scanned document and configuration (paper size, color depth, resolution, duplex, auto crop, etc.). All these settings are pre-set to the most popular scanning tasks, but you can customize them to your own particular needs. Once saved, users can easily scan to various destinations by simply pressing a single button.

### Simplifying Communication with Links

Visioneer OneTouch directly links Visioneer® and Xerox® scanners with industry-leading software, forming an easy to use conduit from paper to a selected destination. Every time the user scans a document, they no longer have to configure their scan job, launch their scanning software, or the application the scanned image will be “linked” to. The document to be scanned is simply placed in the feeder tray and one of the buttons on the scanner front panel is pressed. The scanner automatically and without further human intervention launches the desired application, scans and delivers the digital document to that application.

For more information on Visioneer and Xerox® document scanner solutions please call one of our solutions advisors at **925-251-6399 - Opt. 3**