

NEWS for Immediate Release

Visioneer “Where There Is A Need” Program Supports Project C.U.R.E.

PLEASANTON, Calif., Feb. 7, 2014 – It all started back in 1987 when Dr. James Jackson, an international economic consultant, embarked on a trip to Brazil. During his visit, Dr. Jackson visited a small clinic near Rio de Janeiro and discovered that patients were often turned away due to the lack of basic medical supplies and functioning equipment. Moved by the experience, Jackson promised the clinic doctor that he would help provide relief to the people. When he returned home to the U.S., Jackson began collecting medical supplies in his garage in Colorado, and the rest is history.



Today [Project C.U.R.E.](#) (Commission on Urgent Relief and Equipment) has grown into the largest provider of donated medical supplies and equipment to developing countries around the world and Visioneer is proud to announce that Project C.U.R.E. is going to be the beneficiary of Visioneer’s [Where There Is A Need Program](#) this quarter.



Operating large distribution centers in Colorado, Tennessee, Texas and Arizona, Project C.U.R.E. collects excess supplies and specialized equipment from hundreds of U.S. hospitals and medical manufacturers and donates them to hospitals, rural clinics and community health centers in need all over the world. Project C.U.R.E. is currently raising funds for [three projects](#) in Ethiopia, the Democratic Republic of the Congo and Mali.

“Items we consider basic: bandages, tape, gloves and soap, things we can pick up at any grocery store, are critical supplies that are desperately lacking in most clinics in developing countries,” said Greg Elder, Visioneer’s CFO and Sustainability Officer. “The volunteers of Project C.U.R.E have a passion and commitment to helping those in need that is truly admirable and we are proud to support them.”

About Where There Is A Need

[Where There Is A Need](#) is a philanthropic program that helps worthy organizations across the globe that provide assistance to people and places in need. For every customer who registers a Visioneer or Xerox® DocuMate® scanner, Visioneer will donate \$1 to an international disaster relief, cause, or environmental program each quarter on their behalf. Both Visioneer and our customers can now have a direct impact on helping individuals in need around the world.

“The goal of *Where There Is A Need* is to embrace responsibility for our company’s actions and encourage a positive impact through our activities on the people that develop, manufacture and sell

PRESS RELEASE: Visioneer “Where There Is A Need” Program Supports Project C.U.R.E. /2

our products, the businesses and families that use our products, and the communities and environment we all live and work in,” added Elder. “It is our goal that Visioneer’s social responsibility is not merely words on our website, but a fundamental part of how we conduct our business, make decisions, and set our priorities.”

How Our Customers Can Help

Customers can easily register their scanner at www.visioneer.com or www.xeroxscanners.com clicking on the “Register Your Product” link, and filling out a short form. Registering a new scanner will also keep customers current on special product offerings, tips on how to best use their scanner, driver updates, and to receive all warranty benefits. To keep up with the current need that is being helped each quarter by this program, visit www.visioneer.com/wheretheresaneed or follow us on [Facebook](#).

About Project C.U.R.E.

PROJECT C.U.R.E. was founded in 1987 to help meet the need for medical supplies, equipment and services around the world. PROJECT C.U.R.E. builds sustainable healthcare infrastructure by providing the medical supplies and equipment that medical personnel need to deliver healthcare to their communities. Since its inception, PROJECT C.U.R.E. has delivered medical relief to needy people in over 120 countries.

They operate out of a number of locations around the United States. To find out where you can get involved, please visit <http://www.projectcure.org/about-us/locations> for more information.

About Visioneer

Visioneer provides a broad range of scanning solutions for the desktop, distributed and departmental document imaging markets as well as the mobile and remote business scanning segments. In 2003, Visioneer combined its leading scanner technology with the Xerox brand recognition to develop the Xerox® DocuMate® product line. Visioneer and Xerox DocuMate high-performance business scanners and imaging software solutions offer users speed, image quality, advanced paper handling and ease-of-use with exclusive Visioneer OneTouch® technology. For additional information on Visioneer and Xerox scanning solutions, visit www.visioneer.com, www.visioneer.com/company/news or www.xeroxscanners.com. For open commentary and industry perspectives visit www.facebook.com/visioneerinc, twitter.com/visioneerinc.

NOTE TO EDITORS: Visioneer® and Visioneer OneTouch® are registered trademarks of Visioneer Inc. Xerox® and DocuMate® are trademarks of, or licensed to Xerox in the United States and/or other countries. All other companies and products mentioned may be trademarks of their respective holdings and are hereby recognized. © 2013 All rights reserved.

###

Media Contacts:

Danielle Cook, 925-251-6350 dcook@visioneer.com