

## NEWS for Immediate Release

### Visioneer “Where There Is a Need” Program Supports the National Brain Tumor Society

PLEASANTON, Calif., April 17, 2012 – Each year over 210,000 people in the United States are diagnosed with a primary or metastatic brain tumor – that’s over 500 people every day. [Visioneer, Inc.](#), a leader in intelligent document imaging solutions announced today that this quarter’s chosen charity is the National Brain Tumor Society. Brain tumors are the second leading cause of cancer death in children under age 20. Only one out of three adults diagnosed with a malignant brain tumor today will be alive in five years. More so than any other cancer, a brain tumor can have life-altering psychological, cognitive, behavioral, and physical effects.



“This quarter Visioneer was deeply saddened by the loss of an employee’s family member who bravely fought a cancerous brain tumor for 6 years,” said Greg Elder, Visioneer’s CFO and Sustainability Officer. “Our donation this quarter is in honor of this family and to all the families affected by this disease.”

#### National Brain Tumor Society



The National Brain Tumor Society is a leader in the brain tumor community, bringing together the best of research, patient services, and advocacy and public policy. It exists to find a cure and to improve the quality of life for those affected by brain tumors and is the largest comprehensive resource for patients, families, caregivers, researchers, and healthcare professionals. Over the past three years, NBTs has funded more than \$10 million in brain tumor research throughout North America. Learn more about the National Brain Tumor Society at [www.braintumor.org](http://www.braintumor.org).

#### About Where There Is A Need

*Where There Is A Need* is a philanthropic program that will help worthy organizations across the globe that provide assistance to people and places in need. For every customer who registers a Visioneer or Xerox® DocuMate® scanner, Visioneer will donate \$1 to an international disaster relief, cause, or environmental program each quarter on their behalf. Both Visioneer and our customers can now have a direct impact on helping individuals in need around the world.

“The goal of *Where There Is a Need* is to embrace responsibility for our company’s actions and encourage a positive impact through our activities on the people that develop, manufacture and sell our products, the businesses and families that use our products, and the communities and environment we all live and work in,” said Elder. “It is our goal that Visioneer’s social responsibility is not merely words on our website, but a fundamental part of how we conduct our business, make decisions, and set our priorities.”

### **How Our Customers Can Help**

Customers can easily register their scanner at [www.visioneer.com](http://www.visioneer.com) or [www.xeroxscanners.com](http://www.xeroxscanners.com) clicking on the “Register Your Product” link, and filling out a short form. Registering a new scanner will also keep customers current on special product offerings, tips on how to best use their scanner, driver updates, and to receive all warranty benefits. To keep up with the current need that is being helped each quarter by this program, visit [www.visioneer.com/wherethereisaneed](http://www.visioneer.com/wherethereisaneed) or follow us on Facebook.

Visioneer is committed to conserving natural resources and minimizing our impact on the environment. We actively implement measures to increase efficiency, conserve energy and water, improve air quality, and reduce waste through our office building operations, waste management, and product development programs. Additional information on Visioneer’s Corporate Sustainability Program can be found at [www.visioneer.com/green](http://www.visioneer.com/green).

### **About Visioneer**

Visioneer provides a broad range of scanning solutions for the desktop, distributed and departmental document imaging markets as well as the mobile and remote business scanning segments. In 2003, Visioneer combined its leading scanner technology with the Xerox brand recognition to develop the Xerox® DocuMate® product line. Visioneer and Xerox DocuMate high-performance business scanners and imaging software solutions offer users speed, image quality, advanced paper handling and ease-of-use with exclusive Visioneer OneTouch® technology. For additional information on Visioneer and Xerox scanning solutions, visit [www.visioneer.com](http://www.visioneer.com), [www.visioneer.com/company/news](http://www.visioneer.com/company/news) or [www.xeroxscanners.com](http://www.xeroxscanners.com). For open commentary and industry perspectives visit <http://www.facebook.com/visioneerinc>, <http://twitter.com/visioneerinc>.

*NOTE TO EDITORS:* XEROX® and DocuMate are trademarks of XEROX CORPORATION in the United States and/or other countries. Visioneer® and Visioneer OneTouch® are registered trademarks of Visioneer Inc. All other companies and products mentioned may be trademarks of their respective holdings and are hereby recognized. Prices, features, specifications, capabilities, appearance and availability of Visioneer and Xerox products and services are subject to change without notice. © 2011 All rights reserved.

###

### **Media Contacts:**

Danielle Cook, 925-251-6350 [dcook@visioneer.com](mailto:dcook@visioneer.com)