

NEWS for Immediate Release

Scan, Share and Recycle with the New Visioneer® Strobe™ 400

Small mobile scanner helps customers reduce their paper regeneration by digitizing paper documents and sharing them electronically.

PLEASANTON, Calif., May 4, 2010 – Visioneer, a leader in intelligent document imaging solutions, today announced the [Strobe 400](#), a new duplex color scanner designed for busy people who need a fast and reliable scanning solution that can be used anywhere. The Strobe 400 is slim and lightweight, measuring only 11.6" x 2.5" x 2" and weighs a mere 22 ounces and when used in duplex mode, the Strobe 400 scans both sides of the page in only 6 seconds. Priced at \$299.99, the Strobe 400 is one of the most affordable "green" scanning solutions available for PC or Mac®.



"While we may never become truly paperless, we believe you can have a 'less paper' office," said John Capurso, vice president of marketing at Visioneer. "The Strobe 400 is a great, low cost solution for anyone looking to reduce the amount of paper in their life and Visioneer will [plant a tree](#) on behalf of every customer who registers a new scanner through [our partnership](#) with the Arbor Day Foundation."

Make a Commitment to Sustainability

Scanning is a highly effective green technology. By digitizing documents, they can be shared in electronic form rather than sharing via fax, reprinting or copying, saving the user time, money and valuable resources. Any business that handles paper can benefit from using a scanner. Whether scanning contracts, forms, receipts, photos, ID cards, handwritten notes or virtually any document of varying size or complexity, the Strobe 400 meets the changing needs of users in many paper-intensive markets.

- Healthcare - By scanning patient documents, insurance cards and driver's license at patient registration and creating a digital image accessible to the patient's authorized care providers, hospitals can reduce registration time, solve data inaccuracy problems and improve customer relationships.
- Banking - The Check Clearing for the 21st Century Act (Check 21) allows banks to replace original paper checks with "substitute checks" that are scanned digital copies of the originals. Check 21 reduces the time, risks and costs associated with paper check processing and accelerates cash flow for retail merchants, small/medium businesses and civic organizations.
- Insurance/Financial Services - From Sarbanes-Oxley to the PATRIOT act, records management has become an important part of doing business. A document scanner is therefore essential to first digitize paper records into electronic files that can be securely and accurately stored, transmitted and retrieved.
- Traveling Professionals - Road warriors looking to maximize productivity can quickly capture the day's contracts, business cards, briefing papers, and expense receipts.

Strobe 400 Scanner Specifications

The Strobe 400 can be connected to computer quickly via the Hi-Speed USB 2.0 interface and has a resolution of 600 DPI. It incorporates Visioneer OneTouch® with Kofax® VRS™ technology to create perfect images from imperfect originals by which users can scan, file and store all of their documents, plastic ID cards, checks, articles, brochures and business cards. Productive in any location, the Strobe 400 may be powered through the computer's USB port, or via wall-power. The Strobe 400 includes patented Paper Driven™ and AutoLaunch™ technologies so scanning begins as soon as a document is inserted into the scanner. It will also automatically convert, at the user's option, any scanned item into a text-searchable PDF file while maintaining the visual integrity of the original document.

Intelligent Flexibility

Powered by [Visioneer OneTouch®](#) technology, users may scan to the "destination" of their choice by pressing a single button, eliminating multiple steps usually required to save scanned documents in popular file formats. This enables your documents to be scanned with the correct settings for resolution, color, cropping, file format and then delivered to virtually any application, folder or device – all at the touch of a button. Bundled software includes Nuance® PaperPort®, OmniPage Pro®, NewSoft Presto!® BizCard®, an enhanced TWAIN and WIA driver and Visioneer OneTouch with Kofax® VRS™ technology for the PC. The Strobe 400 supports Mac users with [ExactScan™](#), a driver and capture application that integrates with the OneTouch scanning buttons, plus NewSoft Presto! PageManager®.

Pricing, Availability

Priced at \$299.99 US List price the Strobe 400 is available through online channel partners and major resellers. [Configured](#) as a dual platform product, the Strobe 400 bundled software and drivers support Windows 7, Vista, and XP, as well as Mac OS X 10.4 and above including Snow Leopard.

Visioneer's Sustainability Program

Visioneer is committed to conserving natural resources and minimizing our impact on the environment. We actively implement measures to increase efficiency, conserve energy and water, improve air quality, and reduce waste through our office building operations, waste management, and product development programs. Additional information on Visioneer's Corporate Sustainability Program can be found at www.visioneer.com/green.

About Visioneer

Visioneer provides a broad range of scanning solutions for the desktop, distributed and departmental document imaging markets as well as the mobile and remote business scanning segments. In 2003, Visioneer combined its leading scanner technology with the Xerox brand recognition to develop the Xerox® DocuMate® product line. Visioneer and Xerox DocuMate high-performance business scanners and imaging software solutions offer users speed, image quality, advanced paper handling and ease-of-use with exclusive Visioneer OneTouch® technology. For additional information on Visioneer and Xerox scanning solutions, visit www.visioneer.com or www.xeroxscanners.com.

Visioneer offers both product lines under a single reseller partners program. The 20/20 Perfect Vision program optimizes VAR margins and sales opportunities through volume incentive rebates, sales support and marketing tools. Additional information can be found at www.visioneer.com/2020.

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Media Contact:

Danielle Cook, 925-251-6350 dcook@visioneer.com

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