

## NEWS for Immediate Release

### Visioneer “Where There Is A Need” Program Supports First Book

PLEASANTON, Calif., Sep. 19, 2014 –Every school day, seven thousand students dropout. Annually, that adds up to 1.2 million students who will not graduate high school with their peers as scheduled.<sup>1</sup> What can prevent this? Literacy.

Literacy is one of the best predictors of a child’s future success. But a child without access to books won’t have the chance to become an engaged and capable reader. [Visioneer](#), through their [Where There Is A Need Program](#), is pledging to help [First Book](#) end illiteracy by supporting their mission to provide new books to children in need.



Access to books is key to reading skills. Studies confirm that the number of books in the home directly predicts reading achievement. Children who grew up with books in their homes reached a higher level of education than those who did not.<sup>2</sup> To date, First Book has distributed more than 118 million books and educational resources to programs and schools serving children from low-income families throughout the United States and Canada.

According to their website, forty-two percent of children in the United States – more than 30 million – live in low-income households. Many of these children have no age-appropriate books at home, and the classrooms and programs they attend are woefully under-resourced. Approximately two-thirds of these schools and programs cannot afford to buy books at retail prices. First Book has pioneered groundbreaking channels to provide new books and educational resources at deeply reduced prices – and for free – to schools and programs serving children in need.

“As a parent and the spouse of an educator, I have seen first-hand the impact that quality materials can have on students in a classroom,” said Greg Elder, Visioneer’s CFO and Sustainability Officer. “First Book is transforming the lives of children in need. They are helping educators create enriched learning experiences for their students, and the children can enjoy an ongoing supply of wonderful new books.”

#### About Where There Is A Need

[Where There Is A Need](#) is a philanthropic program that helps worthy organizations across the globe that provide assistance to people and places in need. For every customer who registers a Visioneer or Xerox® DocuMate® scanner, Visioneer will donate \$1 to an international disaster relief, cause, or

<sup>1</sup> Alliance for Excellent Education

<sup>2</sup> Family Scholarly Culture and Educational Success

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environmental program each quarter on their behalf. Both Visioneer and our customers can now have a direct impact on helping individuals in need around the world.

“The goal of *Where There Is A Need* is to embrace responsibility for our company’s actions and encourage a positive impact through our activities on the people that develop, manufacture and sell our products, the businesses and families that use our products, and the communities and environment we all live and work in,” added Elder. “It is our goal that Visioneer’s social responsibility is not merely words on our website, but a fundamental part of how we conduct our business, make decisions, and set our priorities.”

**How Our Customers Can Help**

Customers can easily register their scanner at [www.visioneer.com](http://www.visioneer.com) or [www.xeroxscanners.com](http://www.xeroxscanners.com) clicking on the “Register Your Product” link, and filling out a short form. Registering a new scanner will also keep customers current on special product offerings, tips on how to best use their scanner, driver updates, and to receive all warranty benefits. To keep up with the current need that is being helped each quarter by this program, visit [www.visioneer.com/wheretheresaneed](http://www.visioneer.com/wheretheresaneed) or follow us on [Facebook](#).

**About First Book**

First Book is a nonprofit social enterprise that has distributed more than 118 million books and educational resources to programs and schools serving children from low-income families throughout the United States and Canada. By making new, high-quality books available on an ongoing basis, First Book is transforming the lives of children in need and elevating the quality of education. For more information, please visit them [online](#) or follow our latest news on [Facebook](#) and [Twitter](#).

**About Visioneer**

Visioneer provides a broad range of scanning solutions for the desktop, distributed and departmental document imaging markets as well as the mobile and remote business scanning segments. In 2003, Visioneer combined its leading scanner technology with the Xerox brand recognition to develop the Xerox® DocuMate® product line. Visioneer and Xerox DocuMate high-performance business scanners and imaging software solutions offer users speed, image quality, advanced paper handling and ease-of-use with exclusive Visioneer OneTouch® technology. For additional information on Visioneer and Xerox scanning solutions, visit [www.visioneer.com](http://www.visioneer.com), [www.visioneer.com/company/news](http://www.visioneer.com/company/news) or [www.xeroxscanners.com](http://www.xeroxscanners.com). For open commentary and industry perspectives visit [www.facebook.com/visioneerinc](http://www.facebook.com/visioneerinc), [twitter.com/visioneerinc](http://twitter.com/visioneerinc).

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