

NEWS for Immediate Release

Visioneer “Where There Is A Need” Program Supports Ocean Conservancy’s Trash Free Seas Program

PLEASANTON, Calif., Oct 19, 2012 – At [Visioneer](#), there is a strong belief that protecting and preserving the environment for future generations should not just be a goal, but a mission. In support of this pursuit, they decided to let their customers and Facebook friends select the recipient of their “Where There Is A Need” donation last quarter. Visioneer today announced that the [Ocean Conservancy](#)® is the chosen beneficiary.



“We wanted our customers and employee’s to be involved in making the selection, so we nominated three incredibly deserving environmental charities and let the people vote,” said Greg Elder, Visioneer’s CFO and Sustainability Officer. “We are very pleased with the voter’s choice of the Ocean Conservancy, their efforts to promote [Trash Free Seas](#) and agree wholeheartedly with their philosophy that *we all have a role to play in keeping our ocean clean and free of trash.*”

According to the Ocean Conservancy’s website, ocean trash is one of the most widespread problems threatening our ocean and waterways. Trash in the water can impact human health: sharp items can cut beachgoers, and batteries, car parts and 55-gallon chemical drums may leak toxic compounds. Trash also threatens wildlife. Even the mightiest whale can drown when entangled in old rope or fishing nets, and many fish, birds and animals eat trash they mistake for food.

About the Ocean Conservancy

The Ocean Conservancy educates and empowers citizens to take action on behalf of the ocean. From the Arctic to the Gulf of Mexico to the halls of Congress, Ocean Conservancy brings people together to find solutions for our water planet. Informed by science, their work guides policy and engages people in protecting the ocean and its wildlife for future generations.

About Where There Is A Need

Where There Is A Need is a philanthropic program that will help worthy organizations across the globe that provide assistance to people and places in need. For every customer who registers a Visioneer or Xerox® DocuMate® scanner, Visioneer will donate \$1 to an international disaster relief, cause, or environmental program each quarter on their behalf. Both Visioneer and our customers can now have a direct impact on helping individuals in need around the world.

“The goal of *Where There Is A Need* is to embrace responsibility for our company’s actions and encourage a positive impact through our activities on the people that develop, manufacture and sell our products, the businesses and families that use our products, and the communities and environment we all live and work in,” said Elder. “It is our goal that Visioneer’s social responsibility

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is not merely words on our website, but a fundamental part of how we conduct our business, make decisions, and set our priorities.”

How Our Customers Can Help

Customers can easily register their scanner at www.visioneer.com or www.xeroxscanners.com clicking on the “Register Your Product” link, and filling out a short form. Registering a new scanner will also keep customers current on special product offerings, tips on how to best use their scanner, driver updates, and to receive all warranty benefits. To keep up with the current need that is being helped each quarter by this program, visit www.visioneer.com/wherethereisaneed or follow us on Facebook.

Visioneer is committed to conserving natural resources and minimizing our impact on the environment. We actively implement measures to increase efficiency, conserve energy and water, improve air quality, and reduce waste through our office building operations, waste management, and product development programs. Additional information on Visioneer’s Corporate Sustainability Program can be found at www.visioneer.com/green.

About Visioneer

Visioneer provides a broad range of scanning solutions for the desktop, distributed and departmental document imaging markets as well as the mobile and remote business scanning segments. In 2003, Visioneer combined its leading scanner technology with the Xerox brand recognition to develop the Xerox® DocuMate® product line. Visioneer and Xerox DocuMate high-performance business scanners and imaging software solutions offer users speed, image quality, advanced paper handling and ease-of-use with exclusive Visioneer OneTouch® technology. For additional information on Visioneer and Xerox scanning solutions, visit www.visioneer.com, www.visioneer.com/company/news or www.xeroxscanners.com. For open commentary and industry perspectives visit <http://www.facebook.com/visioneerinc>, <http://twitter.com/visioneerinc>.

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