

## NEWS Advisory

### Visioneer Volunteer Night A Big Success

PLEASANTON, Calif., Nov. 25, 2013 – To celebrate the second anniversary of Visioneer’s quarterly [Where There Is A Need Program](#), Visioneer employees and their families volunteered with an organization called [Kids Against Hunger](#).



Kids Against Hunger has a mission to feed starving children and make a dent to world hunger. For this Bay Area organization, that doesn’t mean just collecting money and sending it overseas. Kids Against Hunger actually organizes groups of volunteer to assemble, pack and ship [highly nutritious food](#) directly to starving and malnourished children in developing countries and the United States. On November 12, Visioneer participated in a special packing event organized for the people in the Philippines and packed 4,968 meals.



“The devastation caused by Typhoon Haiyan in the Philippines is unimaginable to most of us,” said Sherri Leal, Kids Against Hunger Bay Area Director. “Tens of thousands of people are without food, water, homes and electricity. Since we learned of the typhoon on the news, we have organized 15 packing events and have packed over 145,000 meals so far. We will be shipping to the Philippines the first week of December.”

“It was a touching event for our employees, their spouses and children to come together for the benefit of those in the Philippines,” said Greg Elder, Visioneer CFO and Sustainability Officer. “We were proud to participate in the great work that Kids Against Hunger does for those in need. We all felt a direct connection that the food we were packaging would be saving someone’s life.”

#### More about Kids Against Hunger

Kids Against Hunger Bay Area, is about feeding starving children and empowering kids, teen and adults to be part of the solution. Kids Against Hunger organizes packing events where participants assemble fortified soy/rice casserole-style meals specifically formulated to meet the nutritional needs of starving children. Boxes of meals are distributed to humanitarian organizations worldwide including Haiti and the Philippines. Meals are also stored at the Alameda County fairgrounds Regional Disaster Recovery Center to be used in case of a local emergency or disaster.

Kids Against Hunger Bay Area is a 501(3) (C) nonprofit organization that operates as a satellite of [Kids Against Hunger](#), headquartered in New Hope, Minnesota. Kids Against Hunger is a national organization with packaging satellites in over 16 U.S. states and Canada. Together they have the capacity to produce over 50 million meals per year. They also work with other organizations seeking

long term solutions to the systemic causes of hunger. [This video](#) provides additional information on the company's founder and his mission.

### **About Where There Is A Need**

[Where There Is A Need](#) is a philanthropic program that helps worthy organizations across the globe that provide assistance to people and places in need. For every customer who registers a Visioneer or Xerox® DocuMate® scanner, Visioneer will donate \$1 to an international disaster relief, cause, or environmental program each quarter on their behalf. Both Visioneer and our customers can now have a direct impact on helping individuals in need around the world.

“The goal of *Where There Is A Need* is to embrace responsibility for our company's actions and encourage a positive impact through our activities on the people that develop, manufacture and sell our products, the businesses and families that use our products, and the communities and environment we all live and work in,” said Elder. “It is our goal that Visioneer's social responsibility is not merely words on our website, but a fundamental part of how we conduct our business, make decisions, and set our priorities.”

### **How Our Customers Can Help**

Customers can easily register their scanner at [www.visioneer.com](http://www.visioneer.com) or [www.xeroxscanners.com](http://www.xeroxscanners.com) clicking on the “Register Your Product” link, and filling out a short form. Registering a new scanner will also keep customers current on special product offerings, tips on how to best use their scanner, driver updates, and to receive all warranty benefits. To keep up with the current need that is being helped each quarter by this program, visit [www.visioneer.com/wherethereisaneed](http://www.visioneer.com/wherethereisaneed) or follow us on [Facebook](#).

### **About Visioneer**

Visioneer provides a broad range of scanning solutions for the desktop, distributed and departmental document imaging markets as well as the mobile and remote business scanning segments. In 2003, Visioneer combined its leading scanner technology with the Xerox brand recognition to develop the Xerox® DocuMate® product line. Visioneer and Xerox DocuMate high-performance business scanners and imaging software solutions offer users speed, image quality, advanced paper handling and ease-of-use with exclusive Visioneer OneTouch® technology. For additional information on Visioneer and Xerox scanning solutions, visit [www.visioneer.com](http://www.visioneer.com), [www.visioneer.com/company/news](http://www.visioneer.com/company/news) or [www.xeroxscanners.com](http://www.xeroxscanners.com). For open commentary and industry perspectives visit [www.facebook.com/visioneerinc](http://www.facebook.com/visioneerinc), [twitter.com/visioneerinc](http://twitter.com/visioneerinc).

**NOTE TO EDITORS:** Visioneer® and Visioneer OneTouch® are registered trademarks of Visioneer Inc. Xerox® and DocuMate® are trademarks of, or licensed to Xerox in the United States and/or other countries. All other companies and products mentioned may be trademarks of their respective holdings and are hereby recognized. © 2013 All rights reserved.

###

### **Media Contacts:**

Danielle Cook, 925-251-6350 [dcook@visioneer.com](mailto:dcook@visioneer.com)