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NEWS for Immediate Release

Scan, Share and Recycle to Help the Environment with Visioneer and the Arbor Day Foundation

Pleasanton, CALIFORNIA – October 1, 2009 –Visioneer, a leader in intelligent imaging solutions, today announced a partnership with the [Arbor Day Foundation](#) as the latest addition to its sustainability program. For every customer who registers a Visioneer or Xerox DocuMate scanner, Visioneer has teamed up with the Arbor Day Foundation to [plant a tree](#) in our nation’s forests on their behalf.

Visioneer is uniquely positioned to help customers reduce their carbon footprint. Scanning is a green technology and by digitizing documents, they can be shared in electronic form rather than sharing via fax, reprinting or copying. Over the past four years, Visioneer has initiated several energy and conservation projects to improve their environmental sustainability and today’s announcement accelerates Visioneer’s efforts to be a responsible corporate citizen and allow its customers to participate in reducing their accumulation of paper and carbon footprint.

“We appreciate the support from Visioneer and its many caring customers to help restore our nation’s forests through this tree-planting program,” said John Rosenow, chief executive of the Arbor Day Foundation. “Trees help protect waterways and soil, restore habitat for wildlife, and help preserve the Earth’s vital forests for generations to come.”

Customers can easily register their scanner at [www.visioneer.com](#) or [www.xeroxscanners.com](#) clicking on the “Register Your Product” link, and filling out a short form. Registering a new scanner will also keep customers current on special product offerings, tips on how to best use their scanner, driver updates, and to receive all warranty benefits.

“The accumulation of paper in the life of the business professional is overwhelming,” said Greg Elder, chief financial officer and corporate sustainability officer at Visioneer. “I’m not sure if there will ever be such a thing as the paperless office, but we believe you can have a ‘less paper’ office and as a company, we’ve made significant strides toward environmental sustainability by developing enterprise-wide programs to improve energy efficiency and reduce the environmental impact of our business operations.”

According to the Arbor Day Foundation, record wildfire seasons in recent years have destroyed millions of trees in forests around the country. Many areas have burned so severely that replanting is necessary. Yet much of the U.S. Forest Service budget has been diverted to simply fighting these massive fires, with much less funding left for replanting. The Forest Service has identified a backlog of more than one million acres of America’s national forests that need to be replanted. And each year, with every wildfire, storm, or insect epidemic, the backlog increases.

Visioneer's Commitment to Sustainability

Visioneer is committed to conserving natural resources and minimizing our impact on the environment. We actively implement measures to increase efficiency, conserve energy and water, improve air quality, and reduce waste through our office building operations, waste management, and product development programs. Visioneer also follows a policy of *distribute and print*, rather than *print and distribute*. In this way we "distribute" collateral, press releases and other product literature in electronic form so that it can be printed as needed or on demand, rather than mass printing on paper, shipping paper everywhere, only to have the majority of it thrown in the trash. Additional information on Visioneer's Corporate Sustainability Program can be found at www.visioneer.com/green.

About the Arbor Day Foundation

The Arbor Day Foundation is a nonprofit conservation organization of nearly one million members, with a mission to inspire people to plant, nurture and celebrate trees. More information on the Foundation and its programs can be found at arborday.org.

About Visioneer

Visioneer provides a broad range of scanning solutions for the desktop, distributed and departmental document imaging markets as well as the mobile and remote business scanning segments. In 2003, Visioneer combined its leading scanner technology with the Xerox brand recognition to develop the Xerox DocuMate product line. Visioneer and Xerox DocuMate high-performance business scanners and imaging software solutions offer users speed, image quality, advanced paper handling and ease-of-use with exclusive Visioneer OneTouch® technology. For additional information on Visioneer and Xerox scanning solutions, visit www.visioneer.com or www.xeroxscanners.com.

Visioneer offers both product lines under a single reseller partners program. The 20/20 Perfect Vision program optimizes VAR margins and sales opportunities through volume incentive rebates, sales support and marketing tools. Additional information can be found at www.visioneer.com/2020.

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