

NEWS for Immediate Release

Visioneer “Where There Is A Need” Program Supports Disaster Relief and Recovery in Wake of Superstorm Sandy

PLEASANTON, Calif., Feb 7, 2013 – If you have ever stood on a beach and stared out at the ocean, you have experienced the power of Mother Nature. But it wasn’t until we saw the news of how [Superstorm Sandy](#) destroyed an entire coastline in mere hours that we truly understood the strength of her power. Now, nearly four months after the storm, the American Red Cross is still deploying volunteers to provide disaster relief in the New York area. Today, Visioneer is proud to announce that this quarter the [American Red Cross](#) is going to be the beneficiary of Visioneer’s “Where There Is A Need Program.”



**American
Red Cross**

[According to a three-month update](#), published by the American Red Cross in January 2013, approximately 5 million relief supplies have been distributed, more than 5.4 million meals and snacks provided and nearly 67,000 people have been reached to assess needs and provide recovery services in just New York.

“Our hearts go out to those affected by this destructive storm,” said Greg Elder, Visioneer’s CFO and Sustainability Officer. “I was born in Staten Island, and it saddens me deeply to think about the devastation that people are living with right now, the historical landmarks that were lost and how much more needs to be done to rebuild. Every donation will help.”

About Where There Is A Need

[Where There Is A Need](#) is a philanthropic program that helps worthy organizations across the globe that provide assistance to people and places in need. For every customer who registers a Visioneer or Xerox® DocuMate® scanner, Visioneer will donate \$1 to an international disaster relief, cause, or environmental program each quarter on their behalf. Both Visioneer and our customers can now have a direct impact on helping individuals in need around the world.

“The goal of *Where There Is A Need* is to embrace responsibility for our company’s actions and encourage a positive impact through our activities on the people that develop, manufacture and sell our products, the businesses and families that use our products, and the communities and environment we all live and work in,” said Elder. “It is our goal that Visioneer’s social responsibility is not merely words on our website, but a fundamental part of how we conduct our business, make decisions, and set our priorities.”

How Our Customers Can Help

Customers can easily register their scanner at www.visioneer.com or www.xeroxscanners.com clicking on the “Register Your Product” link, and filling out a short form. Registering a new scanner

will also keep customers current on special product offerings, tips on how to best use their scanner, driver updates, and to receive all warranty benefits. To keep up with the current need that is being helped each quarter by this program, visit www.visioneer.com/wherethereisaneed or follow us on [Facebook](#).

Visioneer is committed to conserving natural resources and minimizing our impact on the environment. We actively implement measures to increase efficiency, conserve energy and water, improve air quality, and reduce waste through our office building operations, waste management, and product development programs. Additional information on Visioneer's Corporate Sustainability Program can be found at www.visioneer.com/green.

About the American Red Cross

The American Red Cross shelters, feeds and provides emotional support to victims of disasters; supplies about 40 percent of the nation's blood; teaches skills that save lives; provides international humanitarian aid; and supports military members and their families. The Red Cross is a not-for-profit organization that depends on volunteers and the generosity of the American public to perform its mission. For more information, please visit redcross.org or join our blog at <http://blog.redcross.org>.

Financial gifts enable the Red Cross to get prepared and provide shelter, food, emotional support and other assistance to those affected. Donations can be made directly to the Red Cross at www.redcross.org, or by calling 1-800-RED CROSS (1-800-733-2767) or text the word REDCROSS to 90999 to make a \$10 donation.

About Visioneer

Visioneer provides a broad range of scanning solutions for the desktop, distributed and departmental document imaging markets as well as the mobile and remote business scanning segments. In 2003, Visioneer combined its leading scanner technology with the Xerox brand recognition to develop the Xerox® DocuMate® product line. Visioneer and Xerox DocuMate high-performance business scanners and imaging software solutions offer users speed, image quality, advanced paper handling and ease-of-use with exclusive Visioneer OneTouch® technology. For additional information on Visioneer and Xerox scanning solutions, visit www.visioneer.com, www.visioneer.com/company/news or www.xeroxscanners.com. For open commentary and industry perspectives visit <http://www.facebook.com/visioneerinc>, <http://twitter.com/visioneerinc>.

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Photo by Les Stone/American Red Cross

January 8, 2013. Long Island, New York. When you're working hard to clean and repair a home after a disaster, there's nothing better than a friendly smile and hot meal to brighten your day. That's what Red Cross workers are bringing as they visit neighborhoods in the Rockaways on Long Island.