

NEWS for Immediate Release

Visioneer Launches “Where There Is a Need” Charitable Program

Updated program dedicated to helping the people and places in the world that are the most in need.

PLEASANTON, Calif., October 11, 2011 – Visioneer, Inc., a leader in intelligent document imaging solutions announced today the launch of a new philanthropic program that will help worthy organizations across the globe that provide assistance to people and places in need. For every customer who registers a Visioneer or Xerox® DocuMate® scanner, Visioneer will donate \$1 to an international disaster relief, cause, or environmental program each quarter on their behalf. The first cause to be helped in the fourth quarter of 2011 is [Kids Kidney Research](#). Both Visioneer and our customers can now have a direct impact on helping individuals in need around the world.



“The goal of *“Where There Is a Need”* is to embrace responsibility for our company’s actions and encourage a positive impact through our activities on the people that develop, manufacture and sell our products, the businesses and families that use our products, and the communities and environment we all live and work in,” said Greg Elder, Visioneer’s CFO and Sustainability Officer. “It is our goal that Visioneer’s social responsibility is not merely words on our website, but a fundamental part of how we conduct our business, make decisions, and set our priorities.”

Kids Kidney Research

Kidney disease is debilitating at any time. When it involves babies and children, families suffer too. It can be devastating for everybody concerned. 10% of children with renal failure and 1% of all babies born in the UK suffer from vesicoureteric reflux, a condition where infected urine can pass from the bladder back into the kidneys, thereby permanently damaging them.



“Kids Kidney Research is delighted and extremely grateful to be chosen as a beneficiary of Visioneer's philanthropic program,” said Coral Allen, Sponsorship Secretary and Trustee at Kids Kidney Research. “All donations will go directly towards funding vital research into kidney disease in babies and children, which can lead to renal failure in later life. For this reason your support is very much appreciated.”

How Our Customers Can Help

Customers can easily register their scanner at www.visioneer.com or www.xeroxscanners.com clicking on the “Register Your Product” link, and filling out a short form. Registering a new scanner will also keep customers current on special product offerings, tips on how to best use their scanner, driver updates, and to receive all warranty benefits. To keep up with the current need that is being helped each quarter by this program, visit www.visioneer.com/wheretheresaneed or follow us on Facebook.

Visioneer's Ongoing Commitment to Sustainability

Visioneer is committed to conserving natural resources and minimizing our impact on the environment. We actively implement measures to increase efficiency, conserve energy and water, improve air quality, and reduce waste through our office building operations, waste management, and product development programs. Visioneer also follows a policy of *distribute and print*, rather than *print and distribute*. In this way we "distribute" collateral, press releases and other product literature in electronic form so that it can be printed as needed or on demand, rather than mass printing on paper, shipping paper everywhere, only to have the majority of it thrown in the trash. Additional information on Visioneer's Corporate Sustainability Program can be found at www.visioneer.com/green.

About Visioneer

Visioneer provides a broad range of scanning solutions for the desktop, distributed and departmental document imaging markets as well as the mobile and remote business scanning segments. In 2003, Visioneer combined its leading scanner technology with the Xerox brand recognition to develop the Xerox® DocuMate® product line. Visioneer and Xerox DocuMate high-performance business scanners and imaging software solutions offer users speed, image quality, advanced paper handling and ease-of-use with exclusive Visioneer OneTouch® technology. For additional information on Visioneer and Xerox scanning solutions, visit www.visioneer.com, www.visioneer.com/company/news or www.xeroxscanners.com. For open commentary and industry perspectives visit <http://www.facebook.com/visioneerinc>, <http://twitter.com/visioneerinc>.

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Media Contacts:

Danielle Cook, 925-251-6350 dcook@visioneer.com