



5673 Gibraltar Drive  
Pleasanton, CA 94588  
925-251-6350

## **NEWS for Immediate Release**

# **New Visioneer® Strobe™ 500 Transforms from a Desktop to Mobile Scanner for PC or Mac®**

*Scan at your desk or away from the office. At the push of a button, the Strobe 500 ejects from its desktop docking station to become a full function mobile scanner.*

PLEASANTON, Calif., November 2, 2009 – Visioneer, a leader in intelligent document imaging solutions, today announced the [Strobe 500](#), a new mobile duplex color scanner plus docking station developed with dual platform support for Windows® and Mac operating systems. The Strobe 500 has a 20-page automatic document feeder (ADF) and scans at 15 ppm/30 ipm. When undocked, the scanner can function through USB- or wall-power as a sheetfed scanner. The front feed slot accepts documents from letter/legal/A4 size to photos, receipts and plastic ID cards.



### **Pre-Order Now and Get \$50 Off**

The Strobe 500 will be available for purchase on November 20 through online channel partners and major resellers for \$399.99. However, customers can get a \$50 instant rebate by placing a “pre-order” on [www.visioneer.com](http://www.visioneer.com) on November 2 through 19.

“When your office is not contained within four walls and can be anywhere you are, you need a scanner with flexibility,” said John Capurso, vice president of marketing at Visioneer. “The Strobe 500 is well-equipped for use in a wide range of business applications, possessing strong qualities of both mobile and desktop scanners. It is an exceptional value, offering high-speed, ADF document flow, and a robust software bundle to meet a wide range of business needs.”

### **Intelligent Flexibility**

Powered by [Visioneer OneTouch®](#) technology, the scanner allows users to scan to the “destination” of their choice by pressing a single button, eliminating multiple steps usually required to save scanned documents in popular file formats. Visioneer OneTouch allows you to scan documents to your choice of 6 preset yet completely user configurable destinations. This enables your documents to be scanned with the correct settings for resolution, color, cropping, file format and then delivered to virtually any application, folder or device – all at the touch of a button. Bundled software includes Nuance® PaperPort®, OmniPage Pro®, NewSoft Presto!® BizCard®, an enhanced TWAIN and WIA driver and Visioneer OneTouch with Kofax® VRS™ technology. The Strobe 500 also supports Mac users with [ExactScan™](#), developed by [ExactCODE™](#) GmbH, a driver and capture application that integrates with the OneTouch scanning buttons, plus NewSoft Presto! PageManager®, a desktop document management tool.

**PRESS RELEASE: Visioneer Announces Strobe 500 Mobile Scanner with Docking Station / 2**

Healthcare, real estate, construction, financial services, insurance are just some of the occupations the Strobe 500 was designed for. Whether scanning contracts, forms, receipts, photos, ID cards, handwritten notes or virtually any document of varying size or complexity, the Strobe 500 meets the changing needs of professionals on the go.

**Pricing, Availability**

Priced at \$399.99 US List price the Strobe 500 comes complete with the ADF-equipped Docking Station. The Strobe 500 is also available without the docking station for \$349.99, and the docking station alone is available at \$99.99. All configurations will be available on November 20, 2009 through online channel partners and major resellers. [Configured](#) as a dual platform product, the Strobe 500 bundled software and drivers support Windows 7, Vista, and XP, as well as Mac OS X 10.4 and above including Snow Leopard.

**About Visioneer**

Visioneer provides a broad range of scanning solutions for the desktop, distributed and departmental document imaging markets as well as the mobile and remote business scanning segments. In 2003, Visioneer combined its leading scanner technology with the Xerox brand recognition to develop the Xerox® DocuMate® product line. Visioneer and Xerox DocuMate high-performance business scanners and imaging software solutions offer users speed, image quality, advanced paper handling and ease-of-use with exclusive Visioneer OneTouch® technology. For additional information on Visioneer and Xerox scanning solutions, visit [www.visioneer.com](http://www.visioneer.com) or [www.xeroxscanners.com](http://www.xeroxscanners.com).

Visioneer offers both product lines under a single reseller partners program. The 20/20 Perfect Vision program optimizes VAR margins and sales opportunities through volume incentive rebates, sales support and marketing tools. Additional information can be found at [www.visioneer.com/2020](http://www.visioneer.com/2020).

###

**Media Contact:**

Danielle Cook, 925-251-6350 [dcook@visioneer.com](mailto:dcook@visioneer.com)

NOTE TO EDITORS: The Visioneer brand name, and Visioneer OneTouch are registered trademarks and Strobe is a trademark of Visioneer, Inc. Windows is a registered trademark of Microsoft Corporation in the United States and other countries. Mac is a trademark of Apple Inc., registered in the U.S. and other countries. XEROX® and DocuMate are trademarks of XEROX CORPORATION. Kofax, Virtual ReScan, and VRS are trademarks or registered trademarks of Kofax Image Products, Inc. All other companies and products mentioned may be trademarks of their respective holdings and are hereby recognized. Prices, features, specifications, capabilities, appearance and availability of Visioneer and Xerox products and services are subject to change without notice. © 2009 All rights reserved.