

NEWS for Immediate Release

Recycle Your Obsolete Scanners and Receive 25% Refund on Purchase of a New Vioneer Scanner

Vioneer and Amergence Recycling Solutions provide customers with safe and environmentally friendly disposal of out-of-date scanners.

PLEASANTON, Calif., April 21, 2010 – Vioneer®, a leader in intelligent document imaging solutions, today announced the details of their [Trade-Up Program](#) that allows customers to receive a 25% refund on the purchase of a new Vioneer scanner. This is made possible by a new partnership with [Amergence Technology](#) to safely dispose outdated scanners. Customers who own any model scanner *from any manufacturer*, working or not, can send it in to Vioneer and receive a 25% refund of their purchase of a new Vioneer scanner from an eligible list that includes a wide variety of Vioneer OneTouch® color flatbed scanners, mobile sheetfed scanners and business document scanners, including the new [Vioneer Strobe 500](#) that was recently awarded the [PC Magazine Editors' Choice](#).



All trade-in scanners that are sent to Vioneer for recycling are processed by Amergence Technology. Certified by the California Environmental Protection Agency (EPA) and the California Integrated Waste Management Board. Amergence works with certified recyclers in the United States to safely dispose of all components, including metals, plastics, glass, and hazardous materials found in old products.

“When users buy new computer peripherals they are often perplexed with how to dispose of their old equipment,” said Eugenia Chen, senior business development manager at Amergence Technology. “Many recycling stations do not allow electronic products or will charge fees for accepting them. Vioneer’s Trade-up Program is a win-win for their customers. Not only do customers get the satisfaction of knowing that their old products will be handled responsibly, but they are also receiving a wonderful incentive for doing so.”

Why Trade-Up?

Most electronics don't get more valuable with age and as Microsoft® continues to release new versions of Windows®, support for previous operating systems eventually ends. Similarly, many older products have compatibility issues with new operating systems. There are numerous advantages to recycling old equipment that has outlived its productivity. Upgrading scanner hardware means user get new versions of bundled software with features that are also compatible with new operating systems. Improvements in document management technology make new scanner models more attractive to users and advanced features give them the tools to be more productive.

“This program is designed to provide the user a simple and affordable transition to a new scanner and all the good things that come along with it,” said Greg Elder, chief financial officer and corporate sustainability officer at Vioneer. “We have created a sophisticated and thorough process that makes everyone feel good knowing that old equipment is being disposed of in the most earth-friendly manner available. We’re proud of this program and the options it makes available to our customers.”

How to Trade-up Your Old Scanner

Simply go to <http://www.visioneer.com/rebates/tradeup.asp> for instructions on how to trade-up and return your old scanner. There is no limit on how often you can participate.

About Visioneer

Visioneer provides a broad range of scanning solutions for the desktop, distributed and departmental document imaging markets as well as the mobile and remote business scanning segments. In 2003, Visioneer combined its leading scanner technology with the Xerox brand recognition to develop the Xerox® DocuMate® product line. Visioneer and Xerox DocuMate high-performance business scanners and imaging software solutions offer users speed, image quality, advanced paper handling and ease-of-use with exclusive Visioneer OneTouch® technology. For additional information on Visioneer and Xerox scanning solutions, visit www.visioneer.com or www.xeroxscanners.com.

Visioneer is committed to conserving natural resources and minimizing our impact on the environment. We actively implement measures to increase efficiency, conserve energy and water, improve air quality, and reduce waste through our office building operations, waste management, and product development programs. Additional information on Visioneer's Corporate Sustainability Program can be found at www.visioneer.com/green.

Visioneer offers both product lines under a single reseller partners program. The 20/20 Perfect Vision program optimizes VAR margins and sales opportunities through volume incentive rebates, sales support and marketing tools. Additional information can be found at www.visioneer.com/2020.

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Media Contact:

Danielle Cook, 925-251-6350 dcook@visioneer.com

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