

For Immediate Release

Visioneer Strobe 500 Receives “Outstanding Achievement” Award from BLI

Pleasanton, CALIFORNIA – June 29, 2010 – Visioneer®, Inc., a leader in intelligent imaging solutions, today announced that Buyers Laboratory Inc. (BLI), the world’s leading independent tester of document imaging products, awarded its prestigious Summer 2010 “Outstanding Achievement” award in the scanner category, to the Visioneer Strobe 500 for “Outstanding Control Panel Design.”



Designed With the User in Mind

According to BLI, the Visioneer Strobe 500 is the first mobile scanner BLI has tested that offers users the ability to access all six frequently used scan profiles directly from the control panel, which earned it an “Outstanding Achievement” award for “Control Panel Design.” Whereas most other ADF-equipped mobile

scanners require users to access the driver to begin scanning, or limit the control panel to a couple of hard keys, the Strobe 500 provides quick access to some of the most frequently used functions from its control panel.

“The Visioneer Strobe 500 has a lot of unique features that set it apart from other ADF-equipped mobile scanners, but offering the ability to access six scan profiles directly from the control panel is unprecedented,” said Lisa Reider, Senior Product Editor for scanners at BLI.



“This is a very meaningful award for us,” said John Capurso, vice president of marketing at Visioneer. “The control panel is an important part of the user experience with our products. As a company we pride ourselves on building products that offer robust functionality while also being user friendly.” Announced twice each year, the “Outstanding Achievement” awards recognize break-through technologies and features that advance the state of the art.

Intelligent Flexibility

The Visioneer [Strobe 500](#) is a new mobile duplex color scanner plus docking station developed with dual platform support for Windows® and Mac operating systems. It has a 20-page automatic document feeder (ADF) and scans at 15 ppm/30 ipm. When undocked, the scanner can function through USB- or wall-power as a sheetfed scanner. The front feed slot accepts documents from letter/legal/A4 size to photos, receipts and plastic ID cards. Powered by [Visioneer OneTouch®](#)

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technology, the scanner allows users to scan to the "destination" of their choice by pressing a single button, eliminating multiple steps usually required to save scanned documents in popular file formats.

Pricing, Availability

Priced at \$399.99 US List price the Strobe 500 comes complete with the ADF-equipped Docking Station. The Strobe 500 is also available without the docking station for \$349.99, and the docking station alone is available at \$99.99.

About Buyers Laboratory

Since 1961, Buyers Lab (BLI) has been the leading independent office-equipment testing lab and business consumer advocate. In addition to publishing the industry's most comprehensive and accurate test reports on office document imaging devices, each representing months of exhaustive hands-on testing in BLI's US and UK laboratories, the company has been the leading source of competitive intelligence for industry professionals on copiers, printers, fax machines, scanners, duplicators, wide-format devices and multifunctional products. The company's databases cover more than 13,000 products globally and have a long-standing reputation for being the industry's most trustworthy and complete source for specifications and side-by-side comparisons, all of which are available as part of bliQ, BLI's web-based encyclopedic resource. Subscribers also have access to BLI's renowned Lab Test Reports, First Look Reports, Solutions Reports, Environmental Reports, news articles and a complete library of manufacturer's product literature, as well as valuable tools including a Product Configurator and Total Cost of Ownership (TCO) Calculator. For more information on Buyers Lab, visit www.buyerslab.com.

About Visioneer

Visioneer provides a broad range of scanning solutions for the desktop, distributed and departmental document imaging markets as well as the mobile and remote business scanning segments. In 2003, Visioneer combined its leading scanner technology with the Xerox brand recognition to develop the Xerox DocuMate product line. Visioneer and Xerox DocuMate high-performance business scanners and imaging software solutions offer users speed, image quality, advanced paper handling and ease-of-use with exclusive Visioneer OneTouch® technology. For additional information on Visioneer and Xerox scanning solutions, visit www.visioneer.com, <http://www.facebook.com/visioneerinc> or <http://twitter.com/visioneerinc> or www.xeroxscanners.com.

Visioneer offers both product lines under a single reseller partners program. The 20/20 Perfect Vision program optimizes VAR margins and sales opportunities through volume incentive rebates, sales support and marketing tools. Additional information can be found at www.visioneer.com/2020.

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