

## NEWS for Immediate Release

### Visioneer Strobe 500 Receives *PC Magazine* Editors' Choice Award

PLEASANTON, Calif., March 16, 2010 – Visioneer, Inc., a leader in intelligent document imaging solutions, today announced that the Visioneer Strobe 500 is the recipient of the *PC Magazine* Editors' Choice [Award](#) for products and services that stand out from and above similar products in their categories.

According to the [review](#), published on March 12, 2010, “the Strobe 500 is easy to recommend. Judged strictly as a desktop document scanner, the combination of hardware and software makes it a better value—and even a better package in absolute terms—than some more expensive choices. That alone makes it our new Editors' Choice for personal document scanner. And if you can occasionally take advantage of its portability, consider that even more of a plus.”



The Strobe 500 also scored well on OCR accuracy and the [editor](#) emphasized that “unlike the vast majority of scanners—the Strobe 500 hardly slows down” when scanning to searchable PDF, a common file format for document scanning.

“We are delighted that such an innovative approach to desktop and mobile scanning was recognized and honored by *PC Magazine*,” said John Capurso, vice president of marketing at Visioneer. “This award acknowledges the contributions of the Visioneer team for product excellence and the best document management solutions.”

#### Intelligent Flexibility

The Visioneer [Strobe 500](#) is a new mobile duplex color scanner plus docking station developed with dual platform support for Windows® and Mac operating systems. It has a 20-page automatic document feeder (ADF) and scans at 15 ppm/30 ipm. When undocked, the scanner can function through USB- or wall-power as a sheetfed scanner. The front feed slot accepts documents from letter/legal/A4 size to photos, receipts and plastic ID cards. Powered by [Visioneer OneTouch®](#) technology, the scanner allows users to scan to the “destination” of their choice by pressing a single button, eliminating multiple steps usually required to save scanned documents in popular file formats.

*PC Magazine* defines technology for e-business and is the only magazine with in-depth reviews and accurate, repeatable testing from PC Labs placed in the unique context of today's business technology landscape. Up to eight different sub-ratings contribute to the [overall rating](#) that *PC Magazine* gives to a scanner. Six of the sub-ratings measure how well the scanner can handle the

**PRESS RELEASE: Visioneer Strobe 500 Receives PC Magazine Editors' Choice Award /2**

most common scanning applications—scanning Photos, Slides, and Film, optical character recognition (OCR), scanning and managing Business Cards, and Document Management. The two remaining sub-ratings—Value and Usability—apply to the package as a whole.

**Pricing, Availability**

Priced at \$399.99 US List price the Strobe 500 comes complete with the ADF-equipped Docking Station. The Strobe 500 is also available without the docking station for \$349.99, and the docking station alone is available at \$99.99. All configurations will be available on November 20, 2009 through online channel partners and major resellers. [Configured](#) as a dual platform product, the Strobe 500 bundled software and drivers support Windows 7, Vista, and XP, as well as Mac OS X 10.4 and above including Snow Leopard.

**About Visioneer**

Visioneer provides a broad range of scanning solutions for the desktop, distributed and departmental document imaging markets as well as the mobile and remote business scanning segments. In 2003, Visioneer combined its leading scanner technology with the Xerox brand recognition to develop the Xerox® DocuMate® product line. Visioneer and Xerox DocuMate high-performance business scanners and imaging software solutions offer users speed, image quality, advanced paper handling and ease-of-use with exclusive Visioneer OneTouch® technology. For additional information on Visioneer and Xerox scanning solutions, visit [www.visioneer.com](http://www.visioneer.com) or [www.xeroxscanners.com](http://www.xeroxscanners.com).

Visioneer offers both product lines under a single reseller partners program. The 20/20 Perfect Vision program optimizes VAR margins and sales opportunities through volume incentive rebates, sales support and marketing tools. Additional information can be found at [www.visioneer.com/2020](http://www.visioneer.com/2020).

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