

VERTICAL MARKET SOLUTION HEALTHCARE

Overwhelmed by Paper in Healthcare

Rising healthcare costs touch each of us, both personally and professionally. Technology has made incredible gains in the last 40 years, but most paper storage and handling in hospitals, doctor's offices and clinics looks not too different than it did in the 1960s.

Managing and accessing paper documents is a problem that many healthcare administrators, IT professionals and staff members have not solved. Paper is a great medium for information, but only in very limited quantities. Over time, the accumulation of large amounts of paper has created organization and productivity challenges in virtually every industry. But healthcare has especially suffered due to industry-wide cost cutting and insurance restrictions that have impacted profitability.

Government legislation such as HIPAA (Health Insurance Portability and Accountability Act of 1996) has further complicated the "paper chase" and affects all offices and administrations in the Department of Health that electronically handle health information -- as well as any providers and organizations with whom information is electronically exchanged. HIPAA regulations impact all health care organizations that create, store, or transmit healthcare data electronically.

A document scanner is therefore essential to first digitize paper records into electronic files that can be securely and accurately stored, transmitted and retrieved. However, most scanner companies have not done a good job of offering easy to use, ease to install and robust-featured scanners that simplify the paper-to-digital transfer.

Visioneer Solutions

Many healthcare providers today have developed complicated workaround solutions to manage paper records and cope with inadequate or limiting technology. However, Visioneer business scanners can offer a better solution when integrated with today's leading medical records and workflow software applications for the healthcare industry.

For example, many hospital admission offices have deployed over Visioneer scanners in their Admissions process to assure that all necessary incoming patient documents are collected and are electronically attached to the patient record. The Visioneer scanners easily integrate with internal records systems. Users marvel at the ease of use and reduced need to make paper copies of patient paperwork. Patients are admitted more quickly and the insurance cards or physician orders or lab results that they bring to the hospital are scanned and added to their packet. In the end, Visioneer scanners enable the incoming paper process to be streamlined, more accurate and secure.

What sets Visioneer scanners apart from other document scanners? Ease of Use, no IT-specialists necessary to install, and our OneTouch technology that let you scan to your

application or device with one button or click. We offer a broad range of affordable document scanners with varying speeds and paper handling choices that can help streamline the paper-to-digital conversion at the desktop and departmental level. Users can quickly and easily scan insurance cards, forms, charts, or faxes directly into their systems.

Visioneer business scanners come bundled with industry-standard ISIS and TWAIN drivers and ScanSoft's PaperPort software (an award-winning application for managing documents at the desktop). A revolutionary advancement in PaperPort the way you can easily create and work with PDF files. PaperPort makes it as easy to work with paper on your computer and integrate PDF files with other applications used everyday in the healthcare industry -- making users more productive, efficient, and comply with government regulations.

Whether it is an admissions process, patient records or a doctor's office environment, Visioneer scanners make short and easy work out of converting paper into digital documents.

Product Solutions

Sheetfed Desktop Solution

Strobe XP200 (\$299.99)

The Strobe XP 200 is the ideal solution for healthcare professional who needs a fast scanner with a small footprint. The Strobe XP 200 fits perfectly between a keyboard and monitor and scans approximately 6 pages per minute. Strobe XP 200 is tightly integrated with ScanSoft PaperPort Deluxe 9 making it easy to scan directly to PDF format. Now you can scan and file all of your legal documents and contracts electronically right alongside your electronic documents from Microsoft Office, PDF files from Adobe Acrobat and image files from numerous other applications. The XP200 is Kofax VRS-certified to make this one of the most versatile scanners ever developed.



Multi-page Workgroup Solution

Strobe XP450 (\$699.99)

The Strobe XP 450 PDF is a compact workgroup scanner that can scan 20 pages per minute and includes a built-in 50-page automatic document feeder (ADF). Connect quickly and easily via the Hi-Speed USB 2.0 interface. The scanner offers one of the smallest footprints of any ADF scanner on the market. Scan any document to Adobe® Portable Document Format (PDF) using the included PaperPort software. The XP450 is Kofax VRS-certified.



Flatbed & ADF Workgroup Solution

Model 9750 (\$999.99)

The Visioneer 9750 PDF scanner is perfect for corporate users who need a Hi-Speed scanner on a modest budget. The built-in Automatic Document Feeder (ADF) holds 50 pages and scans up to 20 pages per minute in 200 dpi black and white mode. Everything needed for creating a paperless



office is included free with the 9750 PDF, including ScanSoft's award-winning PaperPort Deluxe 9 and TextBridge Pro OCR 9 applications. The 9750 is also Kofax VRS-certified for improved image quality and OCR accuracy.